



The Radio Adventures Of Dr. Floyd LIVE Sponsorship Opportunities.

The Radio Adventures Of Dr. Floyd is the web's longest running family friendly audio drama podcast bringing a fresh new spin on the "glory days" of radio to whole new generations of fans. The show has been featured on iTunes, Tivo, and in SPIN Magazine and received several awards for its storytelling and family friendly content.

Since 2005, the cast has been bringing the world of Dr. Floyd to the stage with The Radio Adventures Of Dr. Floyd LIVE! The show is a multimedia presentation where an episode of the program is recorded in front of (and with the help of) a live audience. Past Dr. Floyd live shows have been sell out, standing room only events at conventions across the U.S. thanks to their quirky blend of family friendly humor and audience participation. It's no wonder the LA Times called the show a "Prairie Home Companion for kids."

Your sponsorship of The Radio Adventures Of Dr. Floyd LIVE doesn't end when the live show is over. Mention of your product or service lives on forever as audio in the recorded podcast that is accessed by families across the globe as part of the Radio Adventures Of Dr. Floyd's over 65,000 downloads a month.

Our reasonable sponsorship packages will help you reach thousands of young, web savvy families who are always looking for quality services, entertainment options and products.

UPCOMING LIVE SHOWS:

- Sunday, July 26, 2009 – Comic-Con International, San Diego, CA

The San Diego Comic-Con is the country's premier comics and popular arts convention. Last year, 125,000 attendees, professionals and exhibitors came to San Diego for Comic-Con and The Radio Adventures Of Dr. Floyd is honored to be kicking off 'Kid's Day' with one of our raucous live shows! Celebrity guests schedule to appear at the Comic-Con show: Chuck McCann (*Far Out Space Nuts*), Frank Conniff (*Mystery Science Theatre 3000*), Moira Quirk (Nickelodeon's *GUTS*) and Alison Mork (*Pee Wee's Playhouse*)
<http://www.comic-con.org/ci/>

See Sponsorship Packages Below

SPONSORSHIP PACKAGES

PRESENTED BY... PACKAGE - \$1300 – ONE SPONSOR PER SHOW

You become the show's official "Presented By..." partner. This package includes...

- Presented by credit on all printed material
- Presented by credit on show program cover
- Full page ad on back cover of show program (sponsor must provide copy)
- Two different 1 minute commercials featuring the show's characters written for your product/service, performed live at the show and embedded in the show's audio. (You get a copy of these commercials to use however you wish).
- website mention during "end credits" of the show
- web link on show website attached to all show audio

COMIC-CON COMIC BOOK UNDERWRITER – COMIC-CON ONLY

At our July 26th show at Comic-Con International we will be handing out 100 special edition comic books free to those who attend our live show.

- 2008 Comic-Con Comic Book Underwriter - \$400.00
 - Full page color ad on back cover of the comic book (sponsor must provide copy)
 - website mention during end credits of the show
 - web link on show website attached to all show audio
 - two copies of the Comic Book

SHOW PROGRAM ADS

Let those in attendance take your ad home in our show program! Each program has a space for the cast members to sign autographs ensuring the program, with your ad inside, becomes a keepsake for years to come. Sponsor must provide copy for all ads.

- ½ Page Ad – \$100
 - website mention during end credits of the show
 - web link on show website attached to all show audio.
- ¼ Page Ad – \$50
 - website mention during end credits of the show
 - link on show website attached to all show audio.
- Business Card Ad – \$25
 - website mention during end credits of the show
 - link on show website attached to all show audio.

Please understand, because we are a family friendly show, we only work with sponsors who are right for our audience.

For event or sponsorship questions, please contact:

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